# 2nd Annual Harvard Club, New York City • November 13, 2024

PRESENTED BY: RADIO + TELEVISION BUSINESS REPORT . RADIO INK

### SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL

(3 available)

- "Top 40" Reception Sponsor
- Optional giveaway at "Top 40" Reception (client provides)
- 5 registrations included
- Logo listing as Platinum sponsor on all print collateral
- Logo listing as Platinum sponsor on all pre conference marketing materials
- Logo listing as Platinum sponsor on all event signage
- Full page ad in Forecast issue of *Radio Ink*
- Onstage thank you

### **GOLD LEVEL**

(X 2 available)

#### Luncheon Sponsor

- Half page ad in Forecast issue of Radio Ink
- 4 registrations included
- Logo listing as Gold sponsor on all print collateral
- Logo listing as Gold sponsor on all pre conference marketing materials
- Logo listing as Gold sponsor on a ll event signage
- Onstage thank you

### Luncheon only tickets

\$250 each - maximum 6

#### SILVER LEVEL (¥2 available)

- Breakfast Sponsor
- 3 registrations included
- Logo listing as Silver sponsor on all print collateral
- Logo listing as Silver sponsor on all pre conference marketing materials
- Logo listing as Silver sponsor on all event signage
- Half page ad in conference issue of Radio Ink
- Onstage thank you

### **BRONZE LEVEL** SOLD

- Break Sponsor
- 2 registrations included
- Logo listing as Bronze sponsor on

all print collateral

- Logo listing as Bronze sponsor on all pre conference marketing materials
- Logo listing as Bronze sponsor on all event signage
- Onstage thank you



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#### **CORPORATE LEVEL** 💢 4 available)

### 🚻 mr•master

NEWSOURCE

- I registrations included
- nielsen Logo listing as Corporate sponsor on all print collateral
- Logo listing as Corporate sponsor on all pre conference marketing materials
- Logo listing as Corporate sponsor on all event signage
- Onstage thank you

### **BROADCAST LEADERSHIP PLAQUES (RADIO &** TELEVISION) SOLD vcreative

- Your logo on the plaque a lasting reminder of your participation to award recipients and those who see the award over the years to come!
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you
- The awards are presented at the elegant Broadcast Leadership reception following Forecast



For Sponsorship Opportunities, contact 561-655-8778 or your Radio Ink/RBR+TVBR representative. https://radiotvforecast.com/

Sponsors may purchase additional full registrations for 25% off registration price at time of purchase. There are no "single session" passes available.



## 22nd Annual FORECASS 2025 Harvard Club, New York City • November 13, 2024

PRESENTED BY: RADIO + TELEVISION BUSINESS REPORT • RADIO INK

### **SPONSORSHIP OPPORTUNITIES**

### KEYNOTE SPONSORSHIP

(Xavailable) SOLD

 Sponsor logo listed on agenda at keynote placement online and on print agenda

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SKYVEW

- Onstage thank you as part of keynote introduction
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage

### CHARGING STATION SOLD ©benztown. • Sponsorship of the charging station

- Table top charging station with signage
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### **CONFERENCE E-BLASTS**

vcreative

### (🄰 5 available)

- Sponsorship of conference e-blast announcements on Radio Ink and RBR+TVBR
- A message from: Your logo, link, and brief message (75 words or less)
- 728X260 total size

### LOGO ON BADGES SOLD Fletcher, Heald & Hildreth

- Your logo on badges provides continuous exposure.
- One registration included
- Logo listing on all print collateralLogo listing on all pre conference
- marketing materialsLogo listing on all event signage
- Onstage thank you

### n. BADGE LANYARDS

• Your logo on lanyards stays with attendees throughout the conference.

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- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### AGENDA & BIO

### **PORTFOLIO INSERTS**

No registrations or discount registrations with these items.

PORTFOLIO SPONSORSHIP XPERI. SOLD

- Your company logo on one side of the conference portfolios
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

# ONSTAGE BRANDING SOLD Customized intro slides to

 Customized intro slides to sessions and speakers.

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Group Head Session Same benefits as Keynote Sponsorship SOLD