

# FORECAST 2023

Harvard Club, New York City • November 16, 2022

PRESENTED BY: RADIO & TELEVISION BUSINESS REPORT • RADIO INK

## SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL

(X2 available)



- **“Top 40” Reception Sponsor**
- Optional giveaway at “Top 40” Reception (client provides)
- 5 registrations included
- Logo listing as Platinum sponsor on all print collateral
- Logo listing as Platinum sponsor on all pre conference marketing materials
- Logo listing as Platinum sponsor on all event signage
- Full page ad in Forecast issue of *Radio Ink*
- Portfolio insert (client provides)
- Onstage thank you

### GOLD LEVEL

(X2 available)



- **Luncheon Sponsor**
- Half page ad in Forecast issue of *Radio Ink*
- 4 registrations included
- Logo listing as Gold sponsor on all print collateral
- Logo listing as Gold sponsor on all pre conference marketing materials
- Logo listing as Gold sponsor on all event signage
- Portfolio insert (client provides)
- Onstage thank you

**Luncheon only tickets**  
\$250 each - maximum 6

### SILVER LEVEL

(3 available)

- **Breakfast Sponsor**
- 3 registrations included
- Logo listing as Silver sponsor on all print collateral
- Logo listing as Silver sponsor on all pre conference marketing materials
- Logo listing as Silver sponsor on all event signage
- Half page ad in conference issue of *Radio Ink*
- Portfolio insert (client provides)
- Onstage thank you

### BRONZE LEVEL

(X1 available)



- **Break Sponsor**
- 2 registrations included
- Logo listing as Bronze sponsor on all print collateral
- Logo listing as Bronze sponsor on all pre conference marketing materials
- Logo listing as Bronze sponsor on all event signage
- Portfolio insert (client provides)
- Onstage thank you

### CORPORATE LEVEL

(6 available)

- 1 registrations included
- Logo listing as Corporate sponsor on all print collateral
- Logo listing as Corporate sponsor on all pre conference marketing materials
- Logo listing as Corporate sponsor on all event signage
- Onstage thank you

### BROADCAST LEADERSHIP PLAQUES (RADIO & TELEVISION) SOLD vcreative

- Your logo on the plaque - a lasting reminder of your participation to award recipients and those who see the award over the years to come!
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you
- The awards are presented at the elegant Broadcast Leadership reception following Forecast



For Sponsorship Opportunities, contact  
561-655-8778 or your RBR or Radio Ink  
representative.

[www.radioinkforecast.com](http://www.radioinkforecast.com)

Sponsors may purchase additional full registrations for 25% off registration price at time of purchase. There are no “single session” passes available.

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## SPONSORSHIP OPPORTUNITIES

### KEYNOTE SPONSORSHIP

(1 available)



- Sponsor logo listed on agenda at keynote placement online and on print agenda
- Onstage thank you as part of keynote introduction
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage

### Group Head Session SOLD



Same benefits as Keynote Sponsorship

### PORTFOLIO SPONSORSHIP SOLD



- Your company logo on one side of the conference portfolios
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### ONSTAGE BRANDING SOLD



- Customized intro slides to sessions and speakers.

### CHARGING STATION SOLD



- Sponsorship of the charging station
- Table top charging station with signage
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### LOGO ON BADGES SOLD



- Your logo on badges provides continuous exposure.
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### BADGE LANYARDS SOLD



- Your logo on lanyards stays with attendees throughout the conference.
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

### AGENDA & BIO Both or Individually

**Other on-site event opportunities include sponsorship of agenda and bios, portfolio inserts, and table merchandising. Ask your rep for details and pricing. No registrations or discount registrations with these items.**

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